### **Preservation Week 2012**

In celebration of <u>Preservation</u> Week 2012, April 22-28, the Library of Congress is sponsoring a number of activities to share preservation strategies that help people care for their personal materials—and thereby pass them on.

Check out our entire <u>events</u> <u>listing</u> in the Washington DC metro area.

### News from Recent Conferences

Personal Digital Archiving 2012, Feb 23-24

Webwise 2012, Feb 29-Mar 2

**SXSW**, Mar 9-13

### **Noteworthy Deadlines**

JCDL 2012, June 10-14, Washington, DC. Registration open; late registration starts May 22.

NEH <u>Preservation and Access</u> <u>Research and Development</u> <u>grants</u>. Applications due May 16.

Visit us at:

digitalpreservation.gov/

Talk to us on our blog:
The Signal

Sign up for our: Newsletter

Find us on:







## NDSA Innovation Awards

As previously mentioned, the National Digital Stewardship Alliance Innovation Working Group asked: How can the digital stewardship community do more to recognize and encourage innovation in the community? Being composed of a diverse membership group with a shared commitment to digital preservation, the NDSA understands the importance of innovation and risk-taking in developing and supporting a broad range of successful digital preservation activities. Thus, we are extremely excited to announce the establishment of the NDSA Innovation Awards.

This slate of annual awards has been established to recognize and encourage innovation in the field of digital preservation stewardship. These awards highlight and commend creative individuals, projects, organizations and future stewards demonstrating originality and excellence in their contributions to the field of digital



Trophies. Courtesy of the Library of Congress LC-DIG-hec-02532

preservation. The program is administered by a committee drawn from members of the NDSA Innovation Working Group.

Nominations are now being accepted and you can submit a nomination via this quick, easy <u>online submission form</u>. You can also submit a nomination by emailing a brief description, justification and the URL and/or contact information of your nominee to <a href="mailto:ndsa@loc.gov">ndsa@loc.gov</a>.

## How Many Libraries of Congress Does it Take?

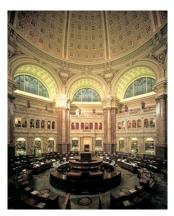


Photo by Michael Dersin

In July 2011, we <u>wrote</u> about the amount of data transferred to the Library of Congress and the likely sources of some of the public perceptions of the size of the Library's digital collections. And Matt Raymond of the Library posted an excellent overview of the size of the <u>Library's collections</u> in February 2009.

The use of "a Library of Congress" as a unit of measure is an "unusual units of measurement."

The ur-number seems to come from a 1997 report written by Michael Lesk titled "How Much Information Is There In the World?" In that report he provides the proposed calculation for the "size" of a digitized book, and the guesstimate that the Library had 20 millions books.

And that 10 TB figure is everywhere.

So, how many Libraries of Congress does it take to...? Or how many Libraries of Congress can be contained in...?

<u>Check out</u> some sources of public perceptions of the size of the Library's digital collections. And if you know any, add your own!

## The Value of a Broken Link

What is the value of a <u>broken link</u>? For understandable reasons, many would say, "not much." While the <u>destination-unaware</u> nature of hyperlinks has facilitated the decentralized <u>growth of the web</u>, it has also greatly contributed to the <u>perceived ephemerality</u> of its contents.

A <u>recent literature review</u> of the extent of <u>link</u> <u>rot</u> in academic publications, for example, demonstrated <u>broken link rates of 39-83%</u>. Concerned, in particular, with this reality, the Modern Language Association prominently <u>dispensed with the requirement</u> that URLs be included in works-cited lists in the most recent revision of its handbook. It might be said that if



"Hello! My URL Is..." by Flickr user vasta

links are the <u>currency of the web</u>, then broken links are paper notes in a <u>defunct</u> <u>coinage</u>.

Nonetheless, there are at least two good reasons to conserve broken links: facilitating discovery of archived versions of a resource and providing metadata about the resource, whether or not it's available.

Read more about conserving broken links.

# Digital Preservation Outreach and Education

<u>Calendar of Events</u>: Access training and educational offerings in the practice of digital preservation.

Interview with DPOE Trainer
Zoe Friedlander

Read about interesting conversations on the DPOE listserv

# NDSA Infrastructure Working Group Activity Update

File Fixity and Digital
Preservation Storage: More
Results from the NDSA Storage
Survey

# Digital Preservation Resources

<u>Sustainability of Digital</u> <u>Formats website: initial XML</u> conversion complete

Reports, White Papers and Articles Document the Work of NDIIPP Partners

### **Conversation Corner**

Insights Interview: Digital Preservation practices at FamilySearch International.

One scholar asks, "What Are Your Plans for Your Personal Digital Archives?"

This is the newsletter of the National Digital
Stewardship Alliance, the Digital Preservation
Outreach and Education initiative and the National Digital Information
Infrastructure Program.

## **Becoming Digital**

As the NDIIPP program name indicates, our mission is focused on digital preservation. That is, preserving material once it's in digital form. And by our own definition, digital preservation is "the active management of digital content over time to ensure ongoing access."

There is also a separate, but related, concept, addressed by the question, "How do items become digital to begin with?" The answer in short is, items are either "born digital" or they are converted through "digitization."

"Born digital" is basically an umbrella term for any item that existed originally in digital form.

And these items are now with us, and growing exponentially, on a daily basis! Some common examples are email and photos taken with a digital camera. Websites are also included in this category. (Or "web archiving," as we refer to it on an institutional level).

"Digitization," on the other hand, is the process of converting an original physical item into digital format.

Interested in learning more about the difference between digitization and digital preservation? Read more about it.

# Images for Promoting Digital Preservation?

We do a fair amount of personal digital archiving outreach. Our main goal is to raise awareness that people who create and keep personal digital information need to take steps to ensure their data persists. We hit the point over and over that digital files are maddeningly apt to disappear due to a host of threats, including obsolescence, deletion, error, forgetfulness, accident and more.

We look for pictures to tell this story. This can be challenge because digital information is hard to graphically represent. How many hackneyed iterations of streaming "1's and 0's" can we get away with, after all?

What do you think are the best images for promoting digital preservation? Let us know!



Osborne 1 full front, by wlef70, on Flickr