And the Winner is… How does a community recognize achievement?
Sponsored by the Innovation Working Group

The NDSA represents an impressive body of member institutions that collectively hold a considerable amount of knowledge and ideas. By creating a slate of annual awards related to stewardship, the NDSA can use its collective clout to draw attention to and recognize particularly important and innovative projects, tools, services, and ideas being generated and developed by both members and non-members alike.

Starting from work initiated by the NDSA Innovation Working Group, this workshop will first decide on the specific set of awards we would like to start with and then break into groups to hash out the names and criteria for each of the individual awards. These individual groups will then each propose what they think to be the best way to nominate and decide on the winners. At the end of the workshop the Innovation working group will have enough of a plan for this project to put it in motion and in a year recognize award winners at the next annual meeting.

Intial ground rules for the awards will be presented and confirmed or modified as part of the workshop.
- Awards can go to individuals or organizations;
- The number of awards can be expanded or contracted each year, depending on the number and characteristics of the nominees;
- Awards will (at least for now) not have a monetary component .

Workshop Plan
In this workshop we will break into groups and use the models below, (and any other examples of awards that the groups suggests) to suggest award categories, nomination criteria and specific awards within the categories.
   The initial proposal is to group awards into categories that correspond to the work areas of the NDSA:
   - content and collections; infrastructure and tools; outreach; standards.

Each group will work on their document in GoogleDocs, using a defined template.

Example Award Programs in Other Fields
- Grammy Awards/Oscars (MPAS), National Historic Trust Desisgnations, World Heritage List, Military Awards

After the Workshop
After filling out their template the templates will be compiled into a single document that will be shared with the rest of the group at the end of the meeting as well as shared online for broader comment. These will be taken up by the Innovation Working group over the next year to be put into action to make awards by next year's annual meeting.

Example
For example, awards have been proposed to annually highlight collections of digital content by offering a group of annual awards such as:
- Most Unusual New Collection Under Stewardship
- Most Successful New Stewardship of an "At risk" Content Collection
- Most Creative Approach to a New Collection Under Stewardship
- Most Creative Approach to an Existing Collection Under Stewardship
- Best New Collection Under Stewardship by a Small Public Library

Annual Stewardship Award Template:

Name the Award:
Give it a title that suggests what it represents!

Describe the Award:
Two sentences or less to describe what the award is intended to highlight or reflect.

Criteria:
List any criteria for the nominees (e.g., size of organization, type of organization, etc).

Evaluation Process:
What is the proposed process for nomination?
What is the proposed process for evaluation and selection?

What else:
Award Categories?
General Rule Proposals?

Promotion and Publicity:
How do we promote it? What is the audience for nominations and how do we reach them?
How do we publicize the awards? What does the recipient actually get? (a certificate? A photo opportunity with the NDSA Coordinating Committee? An entry in an NDSA blog?)

Outcomes:
What would be the outcome of this challenge and why is that valuable?

Next Steps:
What are the steps to make this challenge a reality?